

# Consolidation and Direct Purchasing

A consolidation program does not replace your direct purchases and relationships with vendors but increases them!

**NEGOTIATE DIRECTLY WITH A BROADER BASE OF PRODUCERS**

**GREATER & AFFORDABLE ACCESS TO SMALLER / SPECIALTY / ORGANIC PRODUCERS**

**AN EXPANDED BASE OF PRODUCERS SUPPORTS CONTINUITY OF SUPPLY**

**LESS RELIANCE ON 3RD PARTIES**

**MORE VENDORS FOR YOUR BUSINESS!**

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Learn more at:

**[www.freshavenue.com](http://www.freshavenue.com)**